



Nadine Dereza, A Highly Experienced Moderator And Presenter, Shares Tips On How To Be A Great Public Speaker

04.11.2014, by Raleigh Addington

If the thought of speaking in public brings you out in a cold sweat, you're not alone.



Writing in The Guardian, **Nadine Dereza**, an award-winning finance and business journalist and presenter, shares a few simple tips to help you focus, beat those nerves and guides on how to be a great public speaker.

Drawing from her recently published book, "**Insider Secrets of Public**

Speaking" (Rethink, 2014), Nadine argues that memorable speeches, such

as Emma Watson's UN talk on gender equality (pictured above), follow three golden principles.

She recommends people to try and focus on:

1. **Authority:** Public speaking is an act of leadership. Remember that you are an expert on the topic and your opinion matters.
2. **Authenticity:** Be the best version of yourself, rather than a second-rate copy of someone else. Good speakers are, above all, themselves.

3. **Audience:** The audience is the most important part of any speech or presentation. Audiences want you to keep to time, be aware of how they are feeling, and justify that listening to you is worth their time.

Nadine believes that if you follow these three golden principles “your speech will be remembered, talked about and possibly acted on.”

Click here to get full insight.

For more information, or to book Nadine Dereza as a keynote speaker or moderator for your conference or event, please contact Leo von Bülow-Quirk at leo@chartwellspeakers.com or call 0044 (0) 20 7792 8000.