

## Innovation and enterprise blog

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24 November 2016

## A Global Entrepreneurship Week thank-you. You made our week!

Thank you to all who attended an amazing week of events making Global Entrepreneurship Week 2016 such a great success.

We look back on the British Library's Global Entrepreneurship Week 2016 campaign, kindly supported by Microsoft.

For the <u>Business & IP Centre</u> team, 2016 has been a year of celebration. This is the 10<sup>th</sup> year that we've been helping people from all walks of life to start, protect and grow successful businesses. Since launching in 2006, we've been able to connect with bigger and broader audiences each year, and now with an expanding network of Business & IP Centres <u>across the country</u> it's never been easier to get the help you need to take your business idea to the next stage.

We started the week bright and early on Monday morning, by hosting the official launch of the UK <u>Global Entrepreneurship Week</u> campaign and went on to deliver a jam-packed week of inspiration, insider tips, networking and knowledge-sharing. Here are just some of the highlights:



## **Question Time for Entrepreneurs**

If you've got questions, then we've got the answers! Our popular *Question Time for Entrepreneurs* event brought together some of the UK's brightest business brains including Edwina Dunn, co-founder of **DunnHumby**, Simon Devonshire OBE, founder of **Wayra** and Government's Entrepreneur in Residence, as well as Helen Pattison, co-founder of **Montezuma's** chocolates and Lesley Batchelor from the **Institute of Export**. Our panel discussed their own business journeys and debated a range of topical issues from Brexit to branding, with plenty of opportunities for our audience to ask questions.



Our top tip from Question Time comes from Simon Devonshire who advised business owners to focus on identifying the 'most powerful action' (or MPA) in their business - in other words, to pinpoint the one thing they can do to achieve the biggest impact and then do it.

You can also view previous Inspiring Entrepreneurs on our YouTube channel **BIPC**TV