

Live Virtual Broadcast



90

minutes show



6

presenters



2,000

delegates

A 90 minute live streamed magazine show with over 2,000 delegates watching. Hosted by international award-winning journalist and presenter Nadine Dereza.

The Virtual Event

A week before the broadcast, the host presenter, Nadine Dereza was sent cameras, lights, laptops, monitors and a branded backdrop. Guided virtually, Nadine set up the technical equipment and transformed her lounge into a remote studio.

Nadine was linked up using Vmix and there were 5 panellists who joined via Skype. She was able to view the previews and outputs and could talk back via Unity.

After a full day of rehearsals, we broadcast live the next day.

Professionally scripted and directed, the event was intended as an interactive rather than passive viewing experience.

Due to the location of the delegates, the entire broadcast was simultaneously translated into four different languages.





At the core of the broadcast was a Virtual Control Room linking a team of Producers, Technicians and Stage Managers delivering production values to a level expected for a physical event, with full technical back-up in place.

The virtual Show Caller worked with the Producer and the Vision Engineer to create the run of show from the carefully crafted technical running order.

The show comprised live hosting segments coupled with overlays, full screen graphics, segue wipes, pre-recorded videos and a live Q&A.

Direct connection to the audience was enabled through a fully moderated comment feature, live polling, and Q&A functionality with 'up-voting' to direct the host to the most pressing questions.

Programme Content

The programme content focused on investment themes and megatrends reshaping industries across the globe. This included five key thematic strands, covering the growth of the Digital Economy and Disruptive Technology, urban change with Future Mobility and Smart Cities, and the consumption habits of Millennials.

A 'choose your own adventure' section gave the audience ownership of the thematics content most important to them, ensuring maximum relevancy and keeping the format to a length that sustained viewer engagement.



Nadine Dereza

Presenter • Chair • Facilitator
Face-to-Face • Virtual • Hybrid